



# ASSET MAP

Presented by

**David Johnson**

Investment Advisor Representative

Recommended for

**John Smith & Jane Smith**

As of

**Oct 19, 2018**

The Asset Map report is conceptual in nature and all numbers and concepts are hypothetical and do not guarantee performance. Past performance is no guarantee of future performance. Investing involves risk including the potential loss of principal. The information herein is for information purposes only and should not be used as the sole basis for making an investment decision. Please consult your advisor before making any financial decisions.



TOTAL ASSETS

\$1,000,000

SAFER ASSETS

\$500,000

MANAGED ASSETS

\$500,000

The purpose of the Asset Map is to provide a unique overview of your current and proposed asset allocation. The goal is to customize an overall strategy tailored to your risk tolerance, investment objectives and time horizon. This powerful tool is meant to give you a general idea of what you may expect long-term from a risk and reward standpoint.

Safer Assets	\$ Allocation	% Allocation	Total Return Forecast	Standard Deviation	
Cash - Money Market	\$100,000	10.00%	0.00%	0.00%	
Fixed Index Annuity	\$200,000	20.00%	3.00%	1.00%	
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<b>Grand Totals</b>	<b>\$500,000</b>	<b>50.00%</b>			
Safer Assets Summary					
WEIGHTED AVG. TOTAL RETURN FORECAST			WEIGHTED AVG. STANDARD DEVIATION		
2.40%			0.80%		
Managed Assets	\$ Allocation	% Allocation	Total Return Forecast	Current Yield	Est. Annual Income
G40i	\$150,000	15.00%	6.50%	4.30%	\$6,450
G50 - E	\$150,000	15.00%	6.00%	3.01%	\$4,515
ETF Endowment Series - B	\$200,000	20.00%	3.50%	3.02%	\$6,040
<b>Grand Totals</b>	<b>\$500,000</b>	<b>50.00%</b>	<b>5.15%</b>	<b>3.40%</b>	<b>\$17,005</b>
Managed Assets Summary					
WEIGHTED AVG. TOTAL RETURN FORECAST		WEIGHTED AVG. STANDARD DEVIATION		WEIGHTED AVG. STOCK/BOND %	
5.15		12.55		76% / 24%	

Current Yield and Estimated Annual Income will fluctuate based on market conditions and are not guaranteed. Past performance is no guarantee of future performance. Weighted Average calculations take into account the dollar amount in the portfolio and the individual portfolio or Managed Assets composition, return forecast and standard deviation. Standard Deviation estimates are based on historical (25+ year) asset class data.

TOTAL SAFER + MANAGED ASSETS

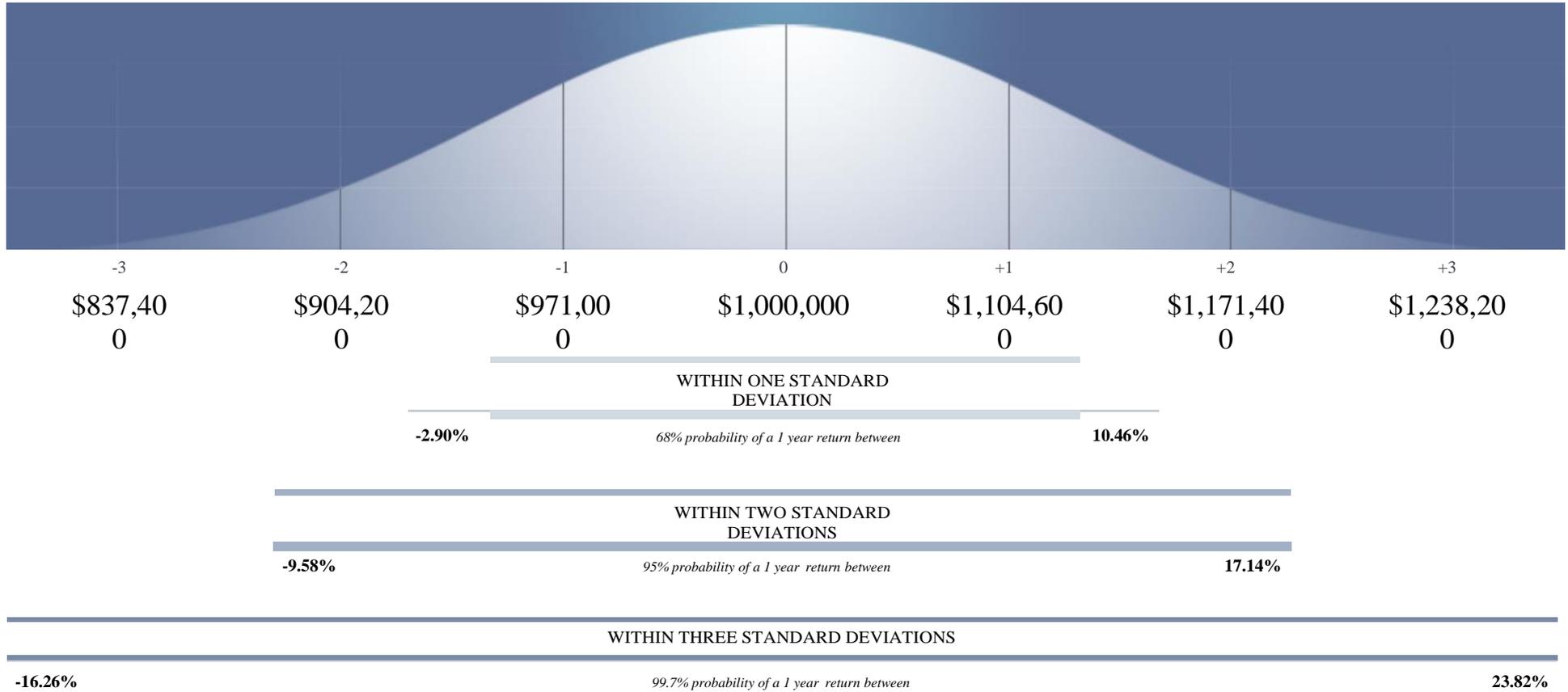
**\$1,000,000**

BLENDED LONG-TERM RETURN FORECAST

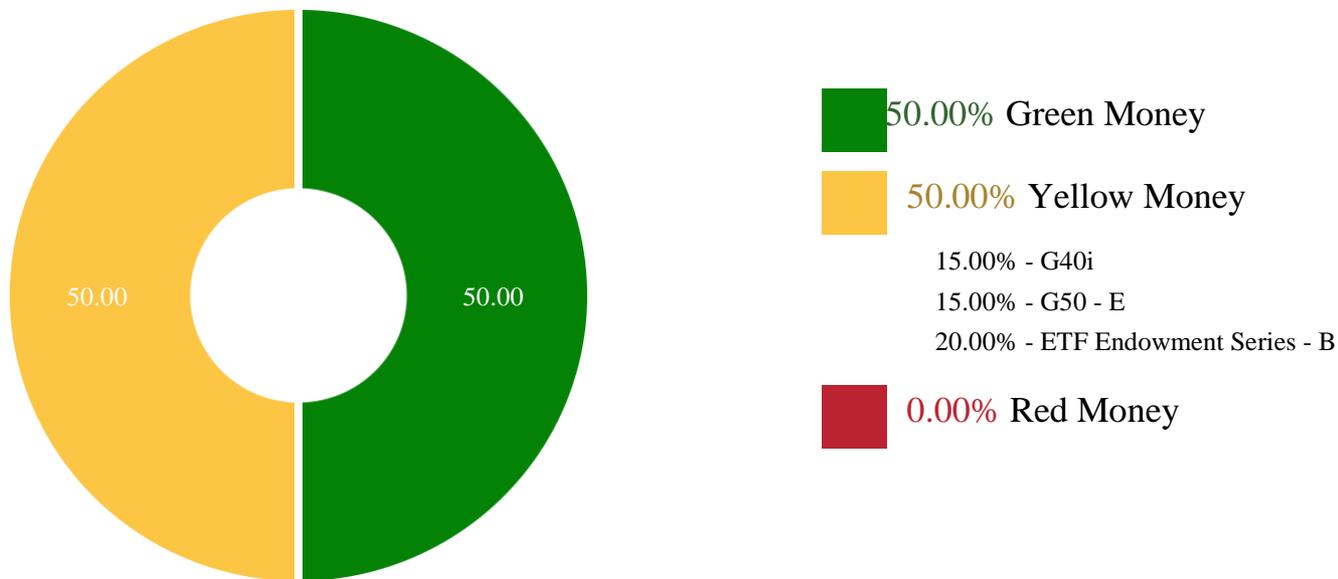
**3.78%**

BLENDED PORTFOLIO STANDARD DEVIATION

**6.68%**



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### Green Money (Safer Assets)

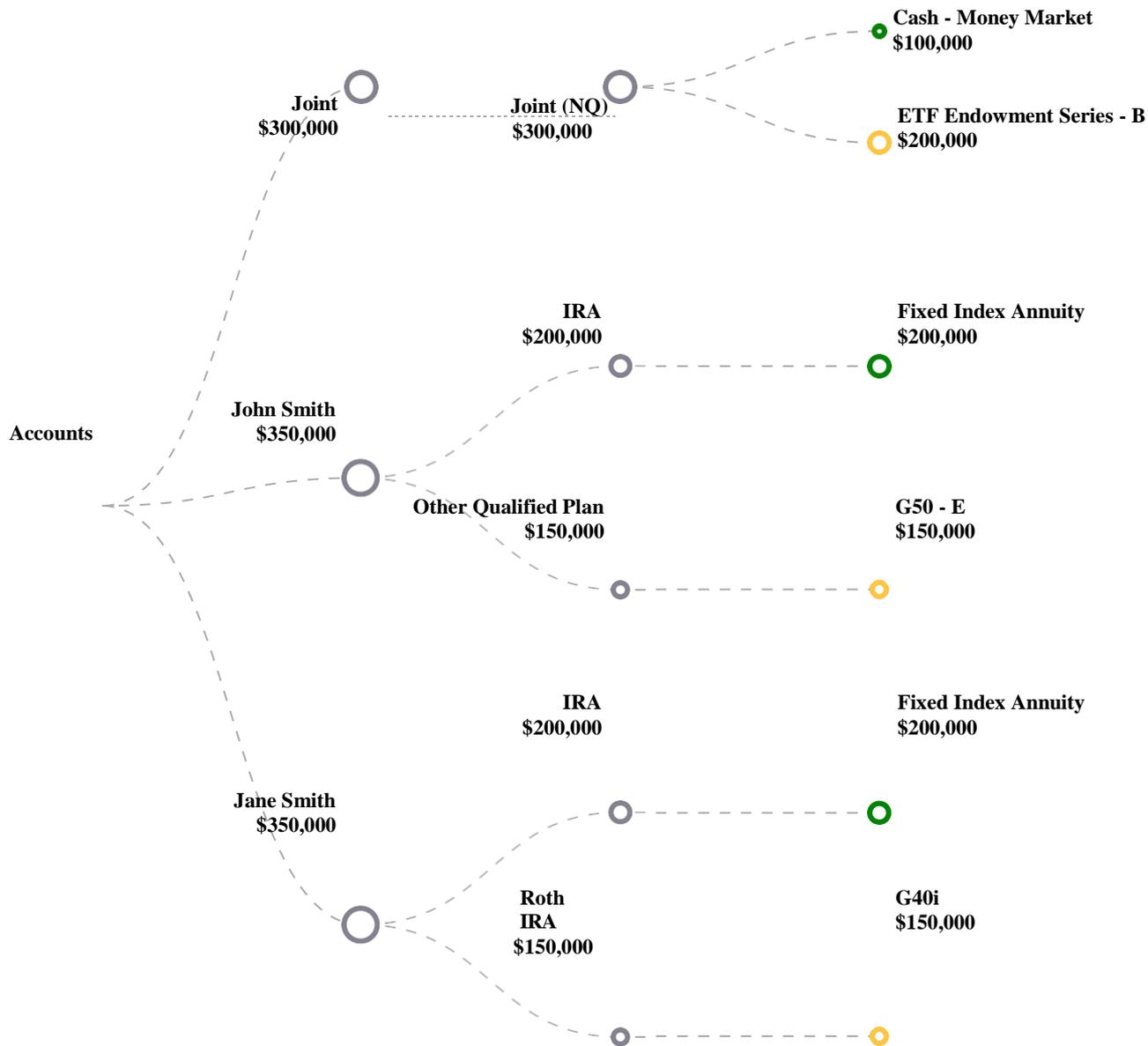
These assets are designed to provide principal protection and provide an opportunity for conservative returns. Your growth potential is less than Red or Yellow Money. Examples of Green Money may include government bonds, CDs, fixed and indexed annuities.

### Yellow Money (Managed Assets)

These assets are professionally managed for a specific purpose. Yellow money can be managed toward your individual investment objectives and risk tolerance such as: growth, income, or principal preservation. The growth potential is greater than Green Money but Yellow Money is subject to market risk and potential loss of principal.

### Red Money (Unmanaged Assets)

Red Money assets carry varying levels of risk and are generally not being managed for a specific purpose. Red Money may be subject to market fluctuation and the potential loss of principal. Examples of Red Money may include: company stock, REITs, and Variable Annuities.





## Joint

### Joint (NQ)

Current Account -  
\$300,000

\$50,000 - Savings  
\$50,000 - CD  
\$200,000 - Stock

Proposed

\$100,000  Cash - Money Market  
\$200,000  ETF Endowment Series - B

## John Smith

### IRA

Current Account -  
\$200,000

\$200,000 - VA

Proposed

\$200,000  Fixed Index Annuity

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## Other Qualified Plan

Current Account -  
\$150,000

\$150,000 - Mutual Funds

Proposed

\$150,000  G50 - E

## Jane Smith

### IRA

Current Account -  
\$200,000

\$200,000 - Mutual Funds

Proposed

\$200,000  Fixed Index Annuity

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## Roth IRA

Current Account - \$150,000

\$150,000 - ETFs

Proposed

\$150,000  G40i

Current Account information is provided by the client and is believed to be accurate but it is important to reference the actual custodial statements to verify amounts and detailed information. This report and the amounts herein are not meant to take the place of an actual custodial statement, this is not an official statement and is for illustrative purposes only. This information should not be used for tax, legal, lending, or any official documentation or verification of assets.

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This report outlines different options available to the client, and its timely implementation may be critical to achieving specific goals or objectives. This report is not entirely comprehensive. It is intended to address specific investment goals and objectives, as outlined by your advisor. The advisor is an independent advisor and may recommend multiple strategies and financial products independent of the GI strategies herein. GI does not manage or control any recommendations made herein.

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## Actual Results May Vary

The actual variability of returns can impact a portfolio's value over time. This report and all assumptions are for long-term investors (10+ year plan) and could be better or worse than projected. The information, data and opinions herein include confidential and proprietary information and may not be copied or redistributed to any 3rd party. Gradient Investments, LLC is an SEC Registered Investment Advisor (RIA). Your independent advisor is affiliated with a separate and distinct RIA firm and does not work for GI. Please request a copy of GI's ADV 2 for more information about the strategies herein.